



crocodile. So, with a new Paris showroom and a store in Beverly Hills, Mrs. Perrin just might get her way.

OH SO 'GREEN'

The luxury cashmere scarf brand **ECOTOOSH** is celebrating its 10-year anniversary, and the Milan-based company is on a roll. Its ecological stance and its patented treatment of cashmere, which echoes the lightness of the now-banned Shahtoosh cashmere, has created a celebrity following that includes Michelle Obama.

The scarves can double as soft blankets in a pinch, not a negligible feature considering the weight limits on airplane flights.